# "Enter for your chance to win up to a year in rent for your business!" contest

#### **Contest Rules**

## 1. THE CONTEST

National Bank of Canada is the Contest Organizer. The Contest Period is from **June 11 to July 20, 2018**.

## 2. WHO CAN PARTICIPATE?

This contest is open to any business whose primary place of business is in Quebec and whose representative for the purposes of this contest is age 18 or over. For the purposes of this contest, a business is any legal activity whose goal is to generate business revenue under Canada's *Income Tax Act*. The following individuals may not act as representative for a business participating in this contest: employees, agents or representatives of the Contest Organizer or its subsidiaries, advertising and promotion agencies, suppliers of materials and services related to this contest, members of their respective immediate family (siblings, children, parents), common-law or legal spouses or any persons residing with these employees, mandataries or representatives. Businesses for which the above individuals serve as directors, administrators or majority shareholders (51% or more of shares) are also not permitted to participate in the contest.

## 3. HOW TO ENTER

**No purchase necessary.** Visit nbc.ca/business and complete the online entry form by keying in information on the business you want to enter in the contest and your information, including your first and last name, complete address (with postal code), phone number (with area code) and email address, as well as and a brief description of your business.

Subject to your compliance with these contest rules, we will use your personal information as well as the name and contact information of the business provided for the purposes of this contest.

## 4. CONTEST PARTICIPATION LIMITS

There is a limit of one (1) entry per business during the Contest Period.

## 5. FEES

One (1) prize will be awarded in the contest, consisting of twenty-five thousand dollars (\$25,000). This amount will be deposited to a National Bank business account. The business is free to use this amount at its sole discretion. If the winning business does not already have a business account at National Bank, it will have to open one so the prize can be deposited.

#### 6. SELECTION METHOD

**At 2:00 p.m.** on **August 3, 2018**, at the Contest Organizer's offices at 600 De La Gauchetière West in Montreal (Quebec), the Contest Organizer will select one (1) eligible entry at random from among all the eligible entries received and registered during the Contest Period.

## 7. ODDS OF WINNING

The chance that an entry will be selected depends on the number of entries received and registered in accordance with these rules during the Contest Period.

## 8. TERMS AND CONDITIONS APPLICABLE TO THE BUSINESS WHOSE ENTRY IS DRAWN

- Before the business can be declared the winner, the representative of the business whose name appears on the entry form must:
  - Be contacted by telephone by the Contest Organizer within three (5) days of the draw.
  - Correctly answer a timed, mathematical skill-testing question without assistance. This question will be asked over the telephone at a scheduled time.
  - Complete and return the declaration and liability waiver within five (5) days of receiving it from the Contest Organizer.
- By signing this waiver, the representative of the business agrees to the following, on his
  or her own behalf and on behalf of the business:
  - That the Contest Organizer may use the name, image and contact information of the business, as well as the representative's first and last name, photo, image, statements about the prize, place of residence or voice for publicity purposes, without compensation other than the prize offered and without geographic or time constraints.
  - That the Contest Organizer, its employees, representatives and agents are not liable for any damages that the representative or business might suffer as a result of accepting or using the prize money, such as any applicable tax consequences, which will remain the sole responsibility of the winning business. The Contest Organizer's subsidiaries, advertising agencies and suppliers of materials and services related to the Contest, as well as their respective employees, representatives and agents (the "Beneficiaries"), may not be held liable for such damages
  - The Contest Organizer will contact the representative of the winning business within 10 days of receiving the declaration waiver to make arrangements to deposit the prize money.

- If the representative does not meet the terms and conditions set out in these contest rules, the business will be disqualified. The business will also be disqualified if it does not open a National Bank business account within thirty (30) days of the duly completed declaration waiver being received by the Contest Organizer. In such cases, if time permits, the Contest Organizer will randomly draw another entry until an eligible business is selected and declared the winner.

## 9. TERMS AND CONDITIONS APPLICABLE TO PARTICIPANTS

- The Beneficiaries cannot be held liable for:
  - Any participation or attempted participation in the Contest.
  - Any damage caused by downloading a webpage or software or communicating information for the purposes of participating in the Contest.
  - Any inability or limited ability to enter the Contest due to a malfunction of any computer hardware, software or communication line resulting in the loss or absence of a network communication, or any faulty, incomplete, incomprehensible or deleted transmission by a computer or network.
- The Contest Organizer in no way guarantees that the contest website will be available or functional without interruption during the entire Contest Period or that it will be free of error.
- If, during the Contest Period, the Contest Organizer's IT systems are unable to register all the entry forms received, the random draw will be held based on the entry forms have been registered. If, for any reason, the Contest Organizer must end the Contest Period prior to the date set out in these rules, the winning entry will be drawn among the entry forms received and registered up until the date of the incident that ended the Contest Period.
- Electronic entry forms and waivers are the property of the Contest Organizer and will not be returned to participants.
- The Contest Organizer will not communicate with business representatives as part of this Contest, other than as set out in these rules or at the initiative of the Contest Organizer.
- The Contest Organizer will use certain personal and business information to administer the Contest. By entering a business in the Contest, you agree, personally and on behalf of the business, to allow us to use this information for the purposes of the Contest, and in particular to award the prize.

## 10. CONTEST ORGANIZER'S REMEDIES

- The Contest Organizer may check electronic entry forms and declaration waivers and reject forms or waivers, for example if they are incomplete, fraudulent or were submitted after the deadline. A rejected form or waiver does not qualify, as applicable, as an entry or for a prize.
- The Contest Organizer may disqualify a business or cancel an entry if the representative registers or attempts to register the business in violation of these rules or in a manner that is unfair to the other participating businesses (e.g., hacking, submitting more entries than the number allowed). Perpetrators may be reported to the competent judicial authorities.
- Any attempt to deliberately sabotage any website related to the contest or to hamper the legitimate conduct of the contest is a violation of civil and criminal law. Should any such attempt be made, the Contest Organizers reserve the right to disqualify the business whose entry form was submitted by the perpetrator and to seek recourse under the law.
- The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, at any time, if any event or human intervention occurs that could corrupt or affect the administration, security, impartiality or conduct of the contest. Under no circumstances will the Contest Organizer be required to award additional prizes or to award prizes in a manner other than that set out in these rules.

#### 11. INTERPRETATION OF THE CONTEST RULES

- In these rules, the participant is the business identified on the electronic entry form. The
  prize will be awarded to that entity if it is selected in the random draw and declared the
  winner.
- Should any clause of these rules be declared unenforceable or invalid by a court of competent jurisdiction, said clause will be considered invalid. However, all other clauses will remain in effect.
- All decisions made by the Contest Organizer regarding this contest are final and cannot be appealed, subject to any decision by the *Régie des alcools, des courses et des jeux du Québec* on any matter over which it has jurisdiction.
- Any dispute regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any dispute respecting the awarding of a prize may be submitted to the *Régie* solely for the purpose of helping the parties reach a settlement.